



Leisure Vision Context

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Mission

To improve health and wellbeing and reduce health inequalities in Southampton through 'fit for purpose' leisure services and 'spaces'

To provide leisure services and 'spaces' which support physical activity, sport, play and recreation

To enable more leisure opportunities within the place of Southampton, with emphasis on (1) local communities developing, adapting and maintaining these opportunities to meet their needs and (2) securing financial sustainability

Defining Leisure

Dictionary definition

Activities you do to relax or enjoy yourself; time when you are not working or occupied.

Broad definition

- cultural activities
- socialising
- watching TV
- going for a drink or a meal
- sport
- being in nature
- hobbies
- chilling out

Our definition

- sport
- physical activity
- Movement

Within certain contexts:

- Play
- Recreation

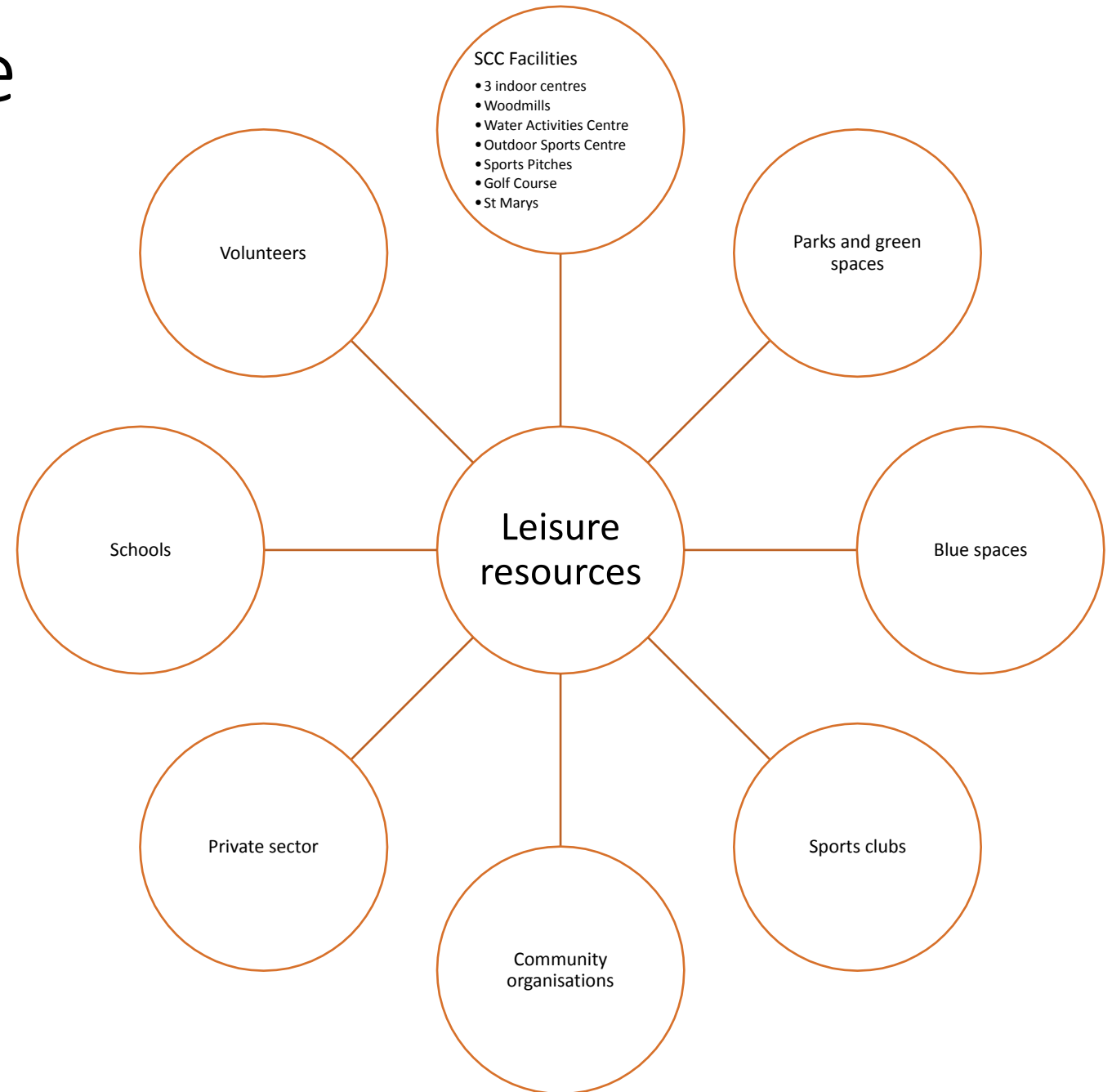
We define leisure as **physical activity, movement, sport, play and recreation.**

Note our scope does not include the broader definition of leisure (for example, leisure pursuits such as cultural activities, watching TV and eating/drinking). ■

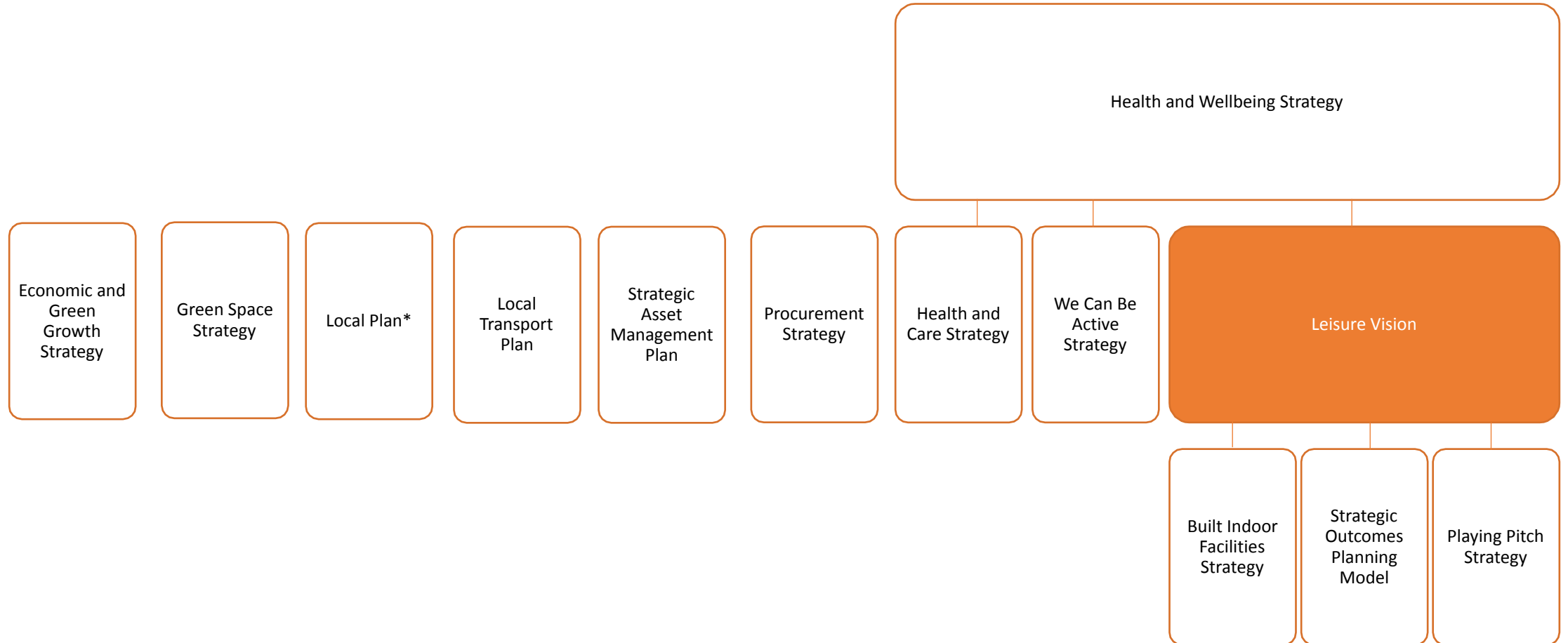
Leisure Vision Scope

Our vision should set out our intent that Southampton's **leisure resources** enable all residents to access opportunities for **movement, physical activity, sport, play and recreation.**

Southampton's leisure resources encompass more than just SCC owned facilities. Therefore, the strategy should cover resources owned and managed by partner organisations as well as private facilities, natural resources and community assets such as sports clubs and volunteers.



Links with other strategies and plans

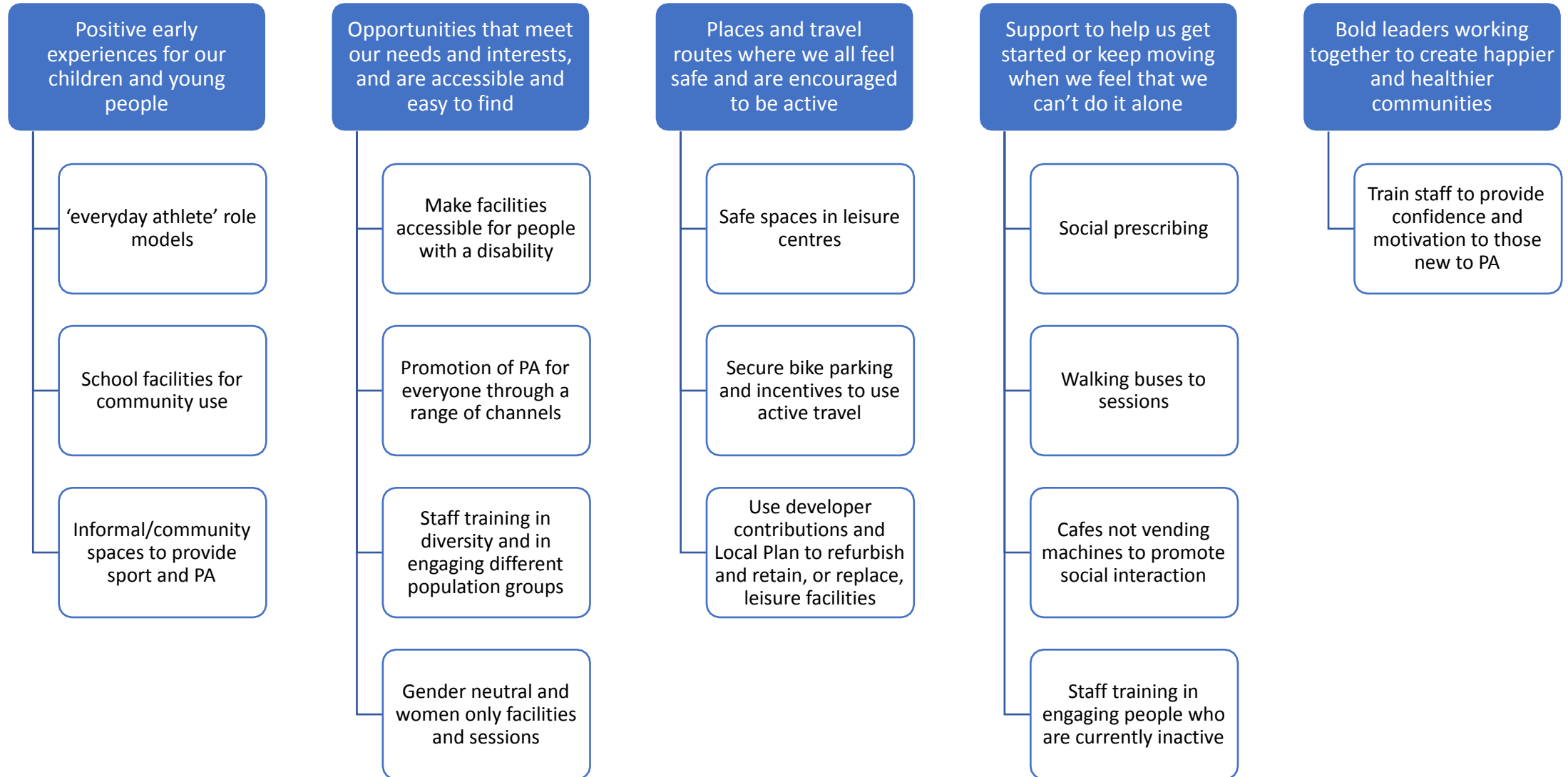


*Note that the new Local Plan is currently being drafted and is due to go out to public consultation November 2022

Mapping a selection of the interventions identified in SOPM to We Can Be Active themes:

We Can Be Active themes

Interventions identified in SOPM



Leisure Vision - principles

To ensure Southampton's leisure resources enable all residents to access opportunities for movement, physical activity, sport, play and recreation

To co-produce the vision with the public

To protect community places/spaces

Support inclusive involvement of the wider community in specialist sports

Keep all relevant Cabinet members briefed at appropriate time points

Leisure Vision - principles

Focus on **outcomes** – including health and wellbeing, social and economic:

- Make movement and physical activity a part of everyday life
- Increased movement and physical activity leading to improvements in physical and mental health
- Reduction in health inequalities by prioritising certain population groups (e.g. more deprived, Black and minority ethnic, people with long term illness or disability)
- Economic benefits – income from use of facilities, bringing investment and tourism into city etc
- Community benefits – from improved recreation facilities leading to safer spaces, more opportunities for social interaction etc

To support 'Pride in the City' 'Feeling safe'

Leisure Vision – approach

The policy team undertook a review of the strategies that sit beneath the Health and Wellbeing Strategy which showed that existing strategies (in particular the WCBA Strategy) cover the proposed leisure vision.

The review did identify a gap around mental health, however, a mental health strategy is already in development so would cover this gap.

Our approach is to develop a **strategic action plan for leisure** which draws on the existing action plans of relevant strategies – primarily the WCBA Action Plan and the SOPM.

As there was no SCC consultation on the WCBA Strategy, any specific actions that would affect residents in Southampton should be consulted on.

The Strategic Action Plan will be reviewed regularly, particularly in relation to new strategies and plans – especially the new Local Plan which will be out for consultation in Autumn 2022.

The new Leisure Services Officer (due to start 03/10/2022) will play a key role in developing and implementing the strategic action plan.

Tactics – to help shape the ToR for strategic group

- In relation to the Strategic Action Plan, agree set of outcomes and performance targets, ?how will we know if we are making a difference – link to residents survey...
- Strategic group – ensure we have the skills and breadth of understanding across strategies and council intent to better align agendas strategically
- Clarify leisure definition – in particular the distinction with the city’s cultural offer
- Governance? – EMB, Link to HWBB, Cllr Fielker CMB – Policy Team are exploring governance.
- Securing grants/bidding opportunities, sponsorship opportunities – need to align to strategic intent
- With HWB as primary intent – need strong link with social prescribing, solinked....?CCG and PCNs going forwards
- Policy Team will regularly review SCC strategies to ensure our vision for leisure aligns – particularly the new Local Plan and Corporate Plan for Building
- Intelligence-driven leisure services provision e.g. data collected by leisure providers is used to better understand the impact on communities
- Work to reduce process delays e.g. when community organisations apply to develop underutilised spaces